



## 2018 CARNATION PARADE

### “Deep Roots”

This year's Parade theme is celebrating the deep connections in our community, from the thriving urban agriculture, to the history and the communities that make up Wheat Ridge. The theme encourages participants to really stretch their imagination to creatively use carnations in their entries

#### INFORMATION

**Date:** Saturday, August 11 at **9:30 AM**.

**Assembly Time:** 8:30 AM – Units must be in position to move out by 9:15 AM.

**Lineup Area:** The beginning of the lineup area will be south of 38<sup>th</sup> Avenue on Ames, Benton, Chase, and Depew Streets. **Details of the actual lineup positions will be sent to participants two weeks prior to the Parade. Parade entries will have a new line up procedure; updated information will be sent via email once entries have been accepted.**

**Parade Route:** The Parade will head west on 38<sup>th</sup> Avenue beginning at Ames Street and will disband at 38<sup>th</sup> Avenue and Upham Street (this location is one block east of Wadsworth Boulevard).

#### RULES AND REGULATIONS

1. **Entry fees for Business/Commercial are \$50, Political/Candidate \$150. Wheat Ridge businesses entries fee is \$45. If you have a booth at the Carnation Festival, your entry fee is covered, please note if you have a booth.**
2. **Government/Civic Organization, Non-profits/Service Organization, and Schools no entry fees**
3. **Absolutely nothing can be dropped or thrown from any unit during the Parade. Please observe this basic safety precaution.** Side walkers handing out items are permitted.
4. Guns, cannons, and fireworks of any kind will not be fired or exploded from any unit before, during, or after the Parade.
5. Cancellations should be reported to the as soon as possible. “No-shows” cause problems with the lineup on Parade day.
6. **All entries will receive e-mail notification regarding lineup instructions and their lineup number two weeks prior to the Parade.** The lineup number placards will be given to the participants on the day of Parade, and must be displayed on the **left-hand side** of the entry (for example, in a vehicle window) so they can be read from the reviewing stand.
7. The Parade Committee reserves the right to remove from the Parade lineup any entry that is considered to not be in good taste, unsafe, or not in compliance with these rules and regulations.
8. Parking is available in the Chase Plaza (North side of 38th Ave. and Chase) and the King Soopers lot. You assume the risk of parking in private business lots. Parking along streets will also be available. **DO NOT PARK IN THE HANK'S BILLIARDS PARKING LOT AT 38TH AND AMES OR IN THE LUEBKE APARTMENT COMPLEXES. THEY WILL TOW UNAUTHORIZED VEHICLES.**
9. Please be courteous of the residents along staging streets. Please dispose of trash properly. The Parade is a privilege that the city graciously hosts, so please be respectful and courteous.
10. Please come to the Parade with a spirit of fun!



## JUDGING

Judging will be based on four areas of emphasis:

- Overall Appearance
- Depiction of Parade Theme
- Original Utilization of Materials
- Enthusiasm/Engagement with crowd

Every judge will give careful consideration to the four areas of emphasis in the judging criteria.

The judges shall take into consideration the following violations against entries:

- Improper display of entry number
- Inappropriate and / or offensive behavior, attire or float decorations
- Entry name not included

Judging will occur at the Grandstand area just west of 38th Ave. and High Ct (near Right Coast Pizza)

All decisions by the judges are final.

Each judge evaluates each group individually. Decisions from each judge within each category are discussed, and comments are shared regarding the criteria. The entry with the total highest votes will be the winner.

## AWARDS

### Commemorative Plates

1. Carnation Award – Awarded to the entry with the best use of carnations, real or paper, in any entry (judges award)
2. Grand Marshal Award – Best overall entry and use of theme
3. Count Award – Best craftsmanship and workmanship
4. Countess Award – Best example of enthusiasm and teamwork
5. Mayor's Youth Award – Best Youth entry
6. Parade Chair Award – Long-standing Participation
7. Spirit Award – Best Parade Spirit (judges award)

**The Parade Awards ceremony will take place Saturday, August 11th at 7:20-7:50 PM on the Festival Main Stage at Anderson Park.**